

**PERMANENT MEMBER
RECRUITMENT INCENTIVES FOR 2015**

Incentive #1 – The CLCA will offer new residents who are not currently Permanent Members, free membership for the current year if they agree to sign their property up as a Permanent Member property within 30 days of purchasing their home. If a new resident moves in later in the year and signs up as a Permanent Member within 30 days of purchasing their home, and that date is on or after September 1st of the current year, they will also receive half off of their dues for the following year.

Incentive #2 – The CLCA will offer current residents who are eligible for Permanent Membership, but are not currently Permanent Members, half off of their first year’s dues (\$275 savings!) if they become a Permanent Member during the current year.

Incentive #3 – For homeowners that are eligible for Permanent Membership, but are NOT currently Permanent Members, the CLCA will offer a \$550 cash payment as incentive for signing their property up as a Permanent Member property “upon conveyance.” This means that the property will convert to a Permanent Member property at the time of the closing with the buyer (therefore, no membership privileges will be granted to the seller since no dues will have been paid by the seller). For properties where Permanent Member status will commence after the closing of a sale of the property, “Exhibit B Upon Conveyance” to the Declaration of Protective Covenants is required to be signed by the current homeowner well in advance of any sale of their property, and this document must be witnessed and notarized. This document provides that no dues will be owed until the property is sold. Dues will be paid by the new owner at closing at a prorated amount of the annual dues (based upon the date of closing on the property). As soon as the dues have been collected by the CLCA, a \$550 cash payment will be made to the person who was owner of the property at the time the “Exhibit B Upon Conveyance” to the Declaration of Protective Covenants was signed, or to his/her designee. In addition, if a realtor helped to arrange for the current owner to sign the Permanent Member documents, the CLCA will give the realtor either a \$100 credit towards the realtor’s dues for the upcoming year, or if the realtor is not a resident of Cardinal Lake and/or is not a member of the CLCA then that realtor will be offered \$100 in cash. This is our way of thanking the realtors for helping to increase Permanent Membership awareness! These payments are related to the addition of a new Permanent Member of the CLCA, not the negotiation or sale of property, as the triggering event for eligibility to receive the incentive described above is the payment of dues to the CLCA. The payments described above shall not be payable until the property is subject to Permanent Membership and the initial dues payment has been received by the CLCA.

In addition to the three incentives outlined above, the recruitment incentive outlined below continues to be effective, as follows:

Recruitment Incentive: Permanent Members who recruit another eligible Permanent Member (i.e., the recruited member has to have lived in the neighborhood for at least one year prior to being recruited), will receive a \$200 credit off their dues for the following year. In addition, the recruited Permanent Member will also receive \$200 off their dues for the following year (additional rules of eligibility for this incentive are on the next page).

If you have any questions regarding these recruitment incentives, please contact Dorothy or Robert Serio - VPs of Membership, and HOA Manager at 770-418-0334 or by email at djserio@hotmail.com **Please note only one incentive per membership may be used.**

**PERMANENT MEMBERSHIP
RECRUITMENT INCENTIVE DRIVE**

How would you like to save \$200 toward next year's Permanent Membership dues for BOTH YOU AND THE FAMILY YOU RECRUIT???

THESE ARE THE RULES:

1. This incentive is currently only available during this calendar year. .
2. You must be a Permanent Member yourself with your dues for the current year paid In Full (if you are paying in installments, this counts as being paid for recruitment purposes as long as you are paid in full on or before May 1 of the current year.
3. You must recruit someone who has lived in Cardinal Lake for one year or longer (keep in mind, this could be either a non-member or a Voluntary Member).
4. You and the person you recruit must appear in person before Robert and Dorothy Serio VP of Membership and HOA Manager and a Notary (the Notary will be arranged for you), in order for the new recruited Permanent Member to sign the required Consent Form and pay their dues.
5. You and the newly recruited member will each be given a \$200 credit voucher toward current or next year membership dues. The credit voucher can only be used if your dues and the dues of the new recruited Permanent Member has been paid in full for the current year.
6. If you recruit more than one new Permanent Member, you will receive additional credit vouchers as follows:

2ndRecruitedPermanentMember: \$200 credit voucher toward your next year Permanent Membership dues, and \$200 credit voucher for the second new recruited member to be used toward their current Permanent Membership dues.

3rdRecruitedPermanentMember: \$200 credit voucher toward your next Permanent Membership dues, and \$200 credit voucher for the third new recruited member to be used toward their Permanent Membership dues.

[Note: If you recruit more than three (3) new Permanent Members, the Board of Directors will decide how to compensate your efforts.]

7. The credit vouchers are non-transferable and have no actual cash value. They may only be used toward credit off your membership dues as outlined above and they are only valid if they are signed by the VP of Membership.

NOTES:

Any disputes which arise as a result of this incentive offer will be resolved and decided by the Cardinal Lake Civic Association Board of Directors.